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FOR IMMEDIATE RELEASE

**FREE FUN DOWNTOWN BROUGHT TO YOU BY PORTLAND MALL MANAGEMENT, INC.
MONDAY’S ON THE MALL CONTINUES!**

PORTLAND, OR - (August 19, 2010) - Portland Mall Management, Inc. continues programming on Downtown’s Revitalized Transit Mall each Monday along SW Fifth and SW Sixth Avenues! FREE family-friendly events and activities will take place throughout the day.

From posing for a photostrip in The Original Photobooth to playing Mario Kart on a giant screen, listening to the sounds of *Gerardo Calderon* or sitting for your very own **FREE** caricature, these events will bring life to the streets of Downtown Portland on each and every Monday! Check out the schedule of events for the next two weeks below:

Monday, August 23rd:

Event:	Location:	Time:
The Original Photobooth	Portland State University at the Urban Plaza	11:30am – 1:30pm
Gerardo Calderon	Congress Center on SW 5 th Ave & Salmon	12:00pm – 1:00pm
Wii on the Mall	Unico Plaza on SW 6 th Ave & Oak	10:00am – 6:00pm
Caricatures	Pioneer Place on SW 5 th Ave & Taylor	12:00pm – 2:00pm

Monday, August 30th:

Event:	Location:	Time:
Fliptography	Congress Center on SW 5 th & Salmon	11:30am – 1:30pm
Ande Marimba	Unico Plaza on SW 6 th & Oak	1:00pm – 2:00pm
Stacatto Gelato Samples	SW 5 th & Yamhill	12:00pm – 2:00pm

For a complete schedule of all the events, visit www.freefunDowntown.org

With the recent completion of the \$200 million Mall Revitalization Project, which brought light rail service to the Mall, the Mall was returned to its original architectural excellence and grace. Long-term benefits of this investment can be realized only through ongoing stewardship and timely responses to physical, social and environmental changes in the area. Recognizing this need, a group of private-sector business leaders have partnered with the City of Portland and TriMet to form Portland Mall Management, Inc. (PMMI) a 501(c) public-benefit corporation. PMMI is responsible for daily cleaning services and enhanced security along the light rail streets in the central downtown area; and provides maintenance of the physical infrastructure along the Portland Mall. For more information about Portland Mall Management, Inc., please visit their website at www.portlandmall.org



For further details on all of the FREE events and activities held on Downtown's Transit Mall, please visit www.freefunDowntown.org or follow us on twitter @pcspdx

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Pioneer Courthouse Square, Inc. is a non-profit organization whose mission is to manage Downtown's central public space, Pioneer Courthouse Square, to achieve an active and healthy downtown core. This goal is achieved through a wide range of public and private partnerships. Pioneer Courthouse Square's annual operating budget is currently \$2.2M composed of cash and in-kind donations.