

FOR IMMEDIATE RELEASE

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PORTLAND'S LIVING ROOM IS TRANSFORMED INTO A PARTERRE
Festival of Flowers Installation opens TODAY!

Parterre Designed by

WALKER·MACY
Landscape Architecture Urban Design Planning

PORTLAND, OR – (June 5, 2009) – The 25th Annual Festival of Flowers installation officially opens TODAY, June 5th in the heart of Downtown! This year's floral design, created by Doug Macy of Portland's own Walker Macy, is entitled *Parterre*.



In honor of the Square's 25th Anniversary, **Doug Macy** - one of the **Square's original design team members** - has created a **Parterre in Portland's Living Room**. A traditional Parterre consists of a series of low hedges surrounding a bed of flowers. For this year's design at the Square, Macy and his team have deconstructed the traditional edges of a Parterre and divided the display into a series of repetitive 'soldier-like' rows of bright color with perimeter hedges. Utilizing a combination **of more than 20,000 vegetables, shrubs, herbs and colorful annuals** within this unique design the Square has been transformed into an amazing color display for all to enjoy.

This year's installation will be **on display through June 16th** and host more than 350,000 people to celebrate spring and herald the arrival of the summer season with flowers and fun. All of the flowers, vegetables and plant material utilized in this year's installation have been **locally grown** and will be **available for purchase – well below retail prices - during the annual Flower Sale** at Pioneer Courthouse Square beginning at **8:00AM on June 17th**.

This year's installation will also contain **25 gleaming-white Adirondack chairs** for downtown visitors to relax in while visiting the Square. Each white chair serves as **an echo to the past 25 years** that the Square, and this ambitious seasonal floral installation, has **anchored the heart of downtown (1984 – 2009)**.

For more detailed information on the *2009 Festival of Flowers* contact the Pioneer Courthouse Square Administrative Office at 503.223.1613 or by visiting www.pcspdx.org.

The 2009 Festival of Flowers at Pioneer Courthouse Square is designed by:

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With additional support from these generous community sponsors:



About Pioneer Courthouse Square

Pioneer Courthouse Square, Inc. is a non-profit organization whose mission is to manage and program Downtown's central public space, Pioneer Courthouse Square, to achieve an active and healthy downtown core. This goal is achieved through a wide range of public and private partnerships. Pioneer Courthouse Square's annual operating budget is currently \$2.4M composed of cash and in-kind donations.